

THE NOMINATION PROCESS

This year we opened up the nomination process to our local community in order to ensure that all coastal businesses had an equal chance to be nominated for a 2022 Sunshine Coast People's Choice Award. Thank you to everyone who participated in the nomination process! During the 5-week nomination period, which ran from April 7 through May 11, we received over 7500 nominations and close to 1000 local businesses have been nominated for an 2022 Sunshine Coast People's Choice Award through the process outlined below.

- Local businesses were nominated in the 123 established subcategories within this year's four main categories: Retail; Health, Wellness & Lifestyle; Services; and Food & Drink.
- Each person could nominate in one, some, or all of the subcategories. Each person was allowed to nominate one business per subcategory. Business owners were welcome to nominate their own business.
- Nominated businesses must be locally owned and offer a category appropriate product and/or service in order to have had their business nominated in that subcategory.
- A minimum of 3 and maximum of 10 nominees for each subcategory moved through to the voting round. If more than 10 nominees are received for a given subcategory, the top 10 most-nominated businesses moved on.
- **Nominations for the 2022 Sunshine Coast People's Choice Awards are now closed, good luck to all that received nominations!**