

SUNSHINE COAST PEOPLE'S CHOICE AWARDS

We are excited to announce that **nominations for the 2024 Sunshine Coast People's Choice Awards are now open!** The 4th Annual Sunshine Coast People's Choice Awards will put the spotlight on the eclectic diversity of local businesses we have here on the coast, celebrate and promote positive stories of community building and economic brilliance, and create a fun and inclusive online event, bringing our community together.

HOW IT WORKS

You can **nominate your own business or a local business that you love** during the 2-week nomination period: **May 2 at 11:00am through May 16 at 11:59pm**. The nomination process will go as follows:

- Nominators will **click on the "It's Time to Nominate" buttons** on the SCBRC's "Coast Your Vote" website to nominate in the 130 established subcategories within this year's four main categories: Food & Drink; Health, Wellness & Lifestyle; Retail; and Services.
- Nominators can **nominate in one, some, or all of the 130 subcategories** within the four main categories. Nominators are allowed **one nomination per subcategory**.
- Nominated businesses **must offer a category appropriate product and/or service** in order to have their business nominated in that subcategory.
- A **minimum of 3, and a maximum of 10**, nominees for each subcategory will move through to the voting round. If more than 10 nominees are received for a given subcategory, the **top 10 most-nominated businesses** will move on.
- Nominated businesses will be **notified via email 2 weeks prior to their voting date**
- Local Business Owners! Social Media tiles you can use to promote nominating your business for an award are available [HERE](#).

Voting for the successful "Sunshine Coast People's Choice Awards 2024" nominees will be done by completing the online voting forms on the Coast Reporter's Website. The voting process will go as follows:

- Voting on each ballot will be done in four separate 2-week periods, the first round of **voting will begin on July 5, 2024 (Friday) at 10:00 am**.
- All ballots will show when voters go in to vote on the Coast Reporter Website; however, only one ballot will be open during each voting period. Once a voting period is over, that ballot will be closed (this is to make it fair for all businesses– we don't want some businesses to have a larger window to receive votes in their subcategory than others).

- Voting opens for the “Retail” ballot on July 5 (Friday) at 10:00am and closes July 18 (Thursday) at 11:59pm.
- Voting opens for the “Health, Wellness and Lifestyle” ballot on July 19 (Friday) at 10:00am and closes August 1 (Thursday) at 11:59pm.
- Voting opens for the “Services” ballot on August 2 (Friday) at 10:00am and closes August 15 (Thursday) at 11:59pm.
- Voting opens for the “Food & Drink” ballot on August 16 (Friday) at 10:00am and closes August 29 (Thursday) at 11:59pm.

The top three businesses that received the most votes in each of the categories will become the 1st, 2nd and 3rd place winners of the 2024 Sunshine Coast People’s Choice Awards. These businesses will be notified that they have been chosen as a finalist between September 1 and September 15, 2024.

The 1st place winners and the 2nd and 3rd place runners-up of 2024 Sunshine Coast People’s Choice awards will be announced on October 18, 2024 in a special feature from the Coast Reporter and published on the SCBRC’s “Coast your Vote” webpage, and the Sunshine Coast Chamber of Commerce’s webpage.